

# MarketDesk U.S. Risk Demand Index

Real-time Measure of Investors' Willingness to Take Risk

Positioning

**Current Takeaway** Investors remain cautious across asset classes; Historically risk-on momentum is needed for above average market returns

## Overview of Indicator

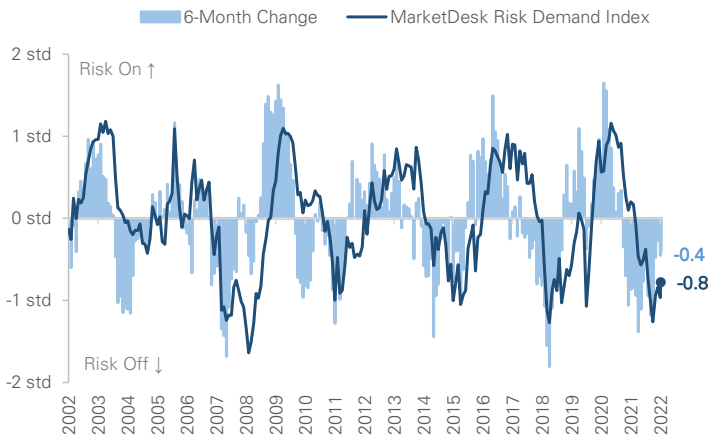
In order for markets to move higher you need a counterparty that is willing to buy what you are selling at a higher price. The MarketDesk Risk Demand Index is a quantitative model built to measure investors' willingness (or lack thereof) to increase portfolio risk. The composite index measures momentum across several asset classes including: equities, equity derivatives, credit markets, and foreign currencies. The index provides context on the current environment and signals future trend changes in investor preferences. See the "Composite Inputs" table for the underlying inputs and current readings.

## How to Use

The MarketDesk Risk Demand Index should be viewed as a momentum signal rather than a contrarian signal. Historically, risk demand drops off well before the top in the market. This is why forward S&P 500 returns and win rates (i.e. the % of positive outcomes) tend to increase as the composite index moves above zero, and vice versa when the index moves below zero. When the composite index is above (below) zero, investors should consider increasing (decreasing) overall portfolio risk.

**Figure 5 – MarketDesk Risk Demand Index**

Latest Composite Index Reading and Current 6-Month Trend Change



Source: www.QuantPack.com

**Figure 6 – Forward Performance Based on Historical Readings**

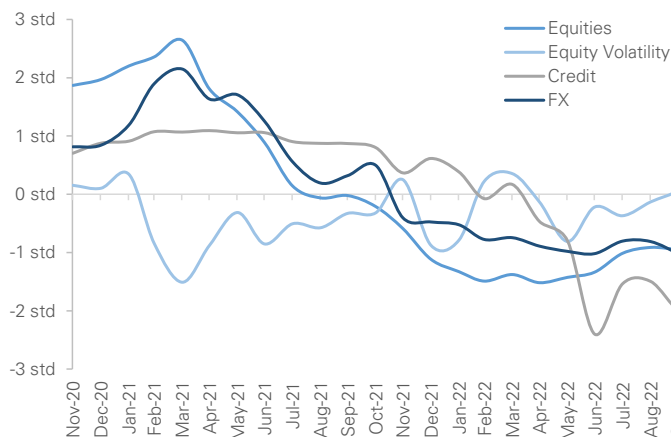
Historical Forward S&P 500 Returns (%) Since 2000

| MarketDesk Risk Demand Index | 3 Months   |             | 6 Months   |             | 9 Months   |             | 12 Months  |             |            |
|------------------------------|------------|-------------|------------|-------------|------------|-------------|------------|-------------|------------|
|                              | Avg        | Win %       | Avg        | Win %       | Avg        | Win %       | Avg        | Win %       |            |
| Risk On                      | > +1.0 std | 4.1         | 73%        | 4.1         | 60%        | 7.7         | 87%        | 12.0        | 100%       |
|                              | > +0.8 std | 3.6         | 79%        | 6.4         | 76%        | 9.8         | 94%        | 12.4        | 91%        |
|                              | > +0.6 std | 3.3         | 78%        | 6.9         | 82%        | 10.4        | 94%        | 12.7        | 92%        |
|                              | > +0.4 std | 3.5         | 83%        | 7.1         | 84%        | 9.5         | 89%        | 11.5        | 87%        |
|                              | > +0.2 std | 3.5         | 80%        | 6.5         | 83%        | 8.5         | 82%        | 10.3        | 80%        |
| All Past Events              | 1.4        | 64%         | 3.0        | 68%         | 4.7        | 72%         | 6.5        | 72%         |            |
| Risk Off                     | < -0.2 std | -0.3        | 53%        | -0.8        | 55%        | 0.8         | 60%        | 2.6         | 62%        |
|                              | < -0.4 std | 0.0         | 55%        | -1.0        | 51%        | -0.3        | 56%        | 1.7         | 57%        |
|                              | < -0.6 std | -0.8        | 49%        | -1.6        | 48%        | -2.0        | 50%        | 0.0         | 54%        |
|                              | < -0.8 std | <b>-0.9</b> | <b>53%</b> | <b>-0.7</b> | <b>50%</b> | <b>-1.7</b> | <b>53%</b> | <b>-0.2</b> | <b>53%</b> |
|                              | < -1.0 std | -5.7        | 35%        | -6.1        | 33%        | -7.0        | 43%        | -7.2        | 43%        |

Source: www.QuantPack.com. Note: Win % = # of positive events / total # of events.

**Figure 7 – Risk Demand Indicator by Asset Class**

Last 24 Months of Readings for Equities, Equity Volatility, Credit, and FX



Source: www.QuantPack.com

**Figure 8 – MarketDesk Risk Demand Composite Inputs**

Underlying Inputs of the Composite Index for each Asset Class

| Asset Class | Composite Input      | Measure | Z-Score | Reading  |
|-------------|----------------------|---------|---------|----------|
| Equities    | EM vs DM             | Y/Y%    | -0.43   | Neutral  |
|             | US Cycl. vs Defen.   | Y/Y%    | -1.48   | Risk Off |
|             | Small vs Large Caps  | Y/Y%    | -0.36   | Neutral  |
|             | High Beta vs Low Vol | Y/Y%    | -1.08   | Risk Off |
| Equity Vol  | VIX & VSTOXX         | Y/Y     | 0.96    | Risk On  |
|             | CBOE Skew            | Y/Y     | -1.28   | Risk Off |
| Credit      | US HY vs IG          | Spreads | -1.02   | Risk Off |
|             | EUR HY vs IG         | Spreads | -1.52   | Risk Off |
|             | US IG                | Spreads | -1.56   | Risk Off |
|             | EUR IG               | Spreads | -1.93   | Risk Off |
| FX          | JPY/AUD              | Y/Y%    | -0.14   | Neutral  |
|             | CHF/GBP              | Y/Y%    | -1.61   | Risk Off |
|             | USD Index            | Y/Y%    | -1.72   | Risk Off |

Source: www.QuantPack.com

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