



## Overview

Upgrade your communications strategy to save time, increase client engagement, and grow your practice. See how prebuilt market insights make it seamless to communicate with current clients and convert a higher percentage of prospective clients. Our team creates the content. You customize the insights with your brand. Your clients receive value-add insights from your firm. See the [FAQs](#) to learn more.

### ✓ Simple Pricing of \$250/quarter

We are proud to say MarketDesk White Label Insights have a 97% renewal rate since inception. However, there is no long-term contract and you can cancel at any time.

### ✓ Save Time & Grow Your Firm

Save +10 hours each quarter drafting and creating the content and refocus that time on growth. We deliver the insights to you 95% complete. All you need to do is add your firm's touch and feel.

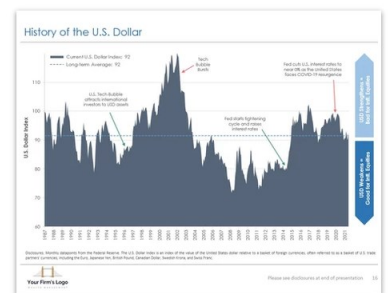
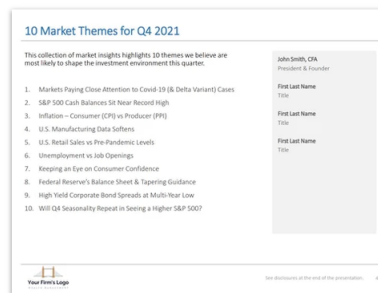
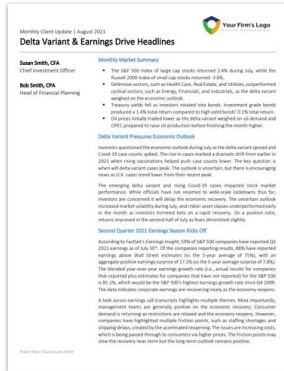
### ✓ Stand Out & Convert More Prospects

Differentiate yourself from other local advisors and stay top of mind with prospective clients by providing value-add insights on a regular basis.

### ✓ Build Stronger Client Relationships

Increase client engagement by providing timely market insights. Use the chart packs to effortlessly explain investing and financial planning concepts.

## Sample Client Insights



### Quarterly Client Letter

Download Sample PDF →  
Compliance Support →

### Monthly Client Letter

Download Sample PDF →  
Compliance Support →

### Quarterly Webinar <sup>1</sup>

Download Slides →  
View Talking Points →

### Prebuilt Client Presentations

Financial Planning →  
Equity Markets →  
Credit Markets →  
Global Economics →

<sup>1</sup> The Quarterly Webinar is included in the OCIO subscription. [Learn more](#) →