# **White Label Insights**



Frequently Asked Questions

## Do you have a brochure I can share with my team?

Yes, click here for an overview of the white label solution.

## What is the price?

\$250/quarter per firm. Your subscription will renew on a quarterly basis unless our team is notified otherwise. We are proud to say MarketDesk White Label Insights have a 97% renewal rate since inception. However, there is no long-term contract and you can cancel at any time. Note: The Chart of the Month and Quarterly Market Perspectives are included in the OCIO subscription - <u>Learn More</u>.

## When are the insights available each month?

All white label materials are emailed directly to you based on the following frequencies:

- Monthly Client Letters 1st week of the month
- Quarterly Client Letters 1<sup>st</sup> week of the quarter
- Off-the-Shelf Presentations 1st week of the quarter
- Chart of the Month Around the 15<sup>th</sup> of the month
- Quarterly Market Perspectives 1<sup>st</sup> week of the quarter

#### What formats are the documents delivered in?

- Microsoft Word Client Letters and Chart of the Month
- Microsoft PowerPoint Off-the-Shelf Presentations and Quarterly Market Perspectives

## Can I edit the client letters and chart packs?

Yes. All of the material comes in a ready-to-use format; however, you can customize the content to match your firm's brand and market views. Whether you'd like to announce a recent award or share a media appearance, the insights are the perfect platform to share updates with clients and prospects.

### How do I brand the White Label Insights?

Our client support team will provide you with step-by-step instructional videos to brand the content as your own. All you need to do is add your firm's logo, contact information, and compliance disclosures.

### How easy is compliance approval?

MarketDesk works with over a dozen broker dealers. Our <u>Compliance Support Files</u> are built for quick and easy approval. These files source all data referenced throughout the material.

### What type of market commentary is included?

All of the insights are written in client-friendly language. The commentary discusses key market themes and the macro outlook. The insights are fact-based and do not include forward looking predictions.

Additional Questions? Email WhiteLabel@MarketDeskResearch.com or schedule a 15-minute demo.